

Rebecca L. Dyer

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Hamilton College Psychology Department · 198 College Hill Road · Clinton, NY 13323

ACADEMIC POSITIONS

Visiting Assistant Professor, Hamilton College, Clinton, NY **2019 – present**

Visiting Assistant Professor, Colgate University, Hamilton, NY **2016 – 2019**

Postdoctoral Associate, Cornell University, Ithaca, NY **2014 – 2016**

Advisor: David Pizarro, Cornell University

In collaboration with: Dan Ariely, Duke University

Adjunct Professor, Quinnipiac University, Hamden, CT **Spring 2013**

EDUCATION

Ph.D. **Yale University, New Haven, CT** **2014**
Social Psychology
Advisor: John Bargh

M.Phil. **Yale University, New Haven, CT** **2012**
Social Psychology

M.S. **Yale University, New Haven, CT** **2011**
Social Psychology

B.A. **Haverford College, Haverford, PA** **2007**
Psychology, with Honors

RESEARCH INTERESTS

My research examines the motivational, emotional, and cognitive mechanisms underlying moral judgment and behavior. I am interested in the relationship between perpetrator blame and victim blame, moral character, and the role of emotion in shaping social/moral perception. My work emphasizes moral judgment in the context of real-world issues and social justice.

HONORS AND AWARDS

Wellin Museum Grant for Innovative Teaching Award (\$400)	2023
Recipient of two Colgate University Torch Medals, “in recognition of the positive impact and personal influence on a graduating member of the senior class.”	2019
Society for Personality and Social Psychology Teacher/Scholar Travel Award (\$500)	2018
Colgate University Discretionary Research Grant (\$1500)	2017-2018
Colgate University Teaching and Technology Micro-Grant (\$500)	2016
Selected to attend “Students Reading Real Science: Bringing Primary Literature into the Undergraduate Classroom” workshop	2015
Yale University Dissertation Fellowship (\$28,000)	2013-2014
Yale University Nominee for the APA Dissertation Award	2013
Honors for Psychology Undergraduate Thesis	2007

CURRENT MANUSCRIPTS IN PROGRESS

* Indicates undergraduate student co-author

Dyer, R. L. & *Morrison, H. R. (under review). Acceptable faux pas? The effect of foreign language on social judgment. *Journal of Experimental Social Psychology*.

Dyer, R. L., *Hintz, W., *Herbst, N., & Williams, K. E. G. (under review). Personal relevance affects perceptions of the immorality of politically-charged threats. *PLOS ONE*.

*Schultheiss, A. & **Dyer, R. L.** (submitted). Send them to jail or talk it out? The intersection between crime severity, suspect identity, and mitigating context in forming attitudes towards restorative justice. *Law and Human Behavior*.

Dyer, R. L. & *Palmer, K. J. (in prep). Sins of the past: Moral character and blame in a case of sexual assault.

Dyer, R. L. & Hoopes, P. (in prep). Driving us apart or bringing us together? Politics, moral values, and outgroup acceptance.

PUBLICATIONS

Dyer, R. L., Pizarro, D. A., & Ariely, D. (2022). They had it coming: The relationship between perpetrator-blame and victim-blame. *Social Cognition*, 40(6), 503-527.

<https://doi.org/10.1521/soco.2022.40.6.503>

Aragón, O. R., Clark, M. S., **Dyer, R. L.**, & Bargh, J. A. (2015). Dimorphous expressions of positive emotion: Displays of both care and aggression in response to cute stimuli. *Psychological Science*, 26(3), 259-273. <https://doi.org/10.1177/0956797614561044>

Dyer, R. L. (2014). From good intentions to bad behavior: The role of motivation in moral decision-making. Doctoral dissertation, Yale University.

Norton, M. I., Mason, M. F., Vandello, J. A., Biga, A., & **Dyer, R.** (2013). An fMRI investigation of racial paralysis. *Social Cognitive and Affective Neuroscience*, 8(4), 387-393.

<https://doi.org/10.1093/scan/nss010>

Bargh, J. A., Schwader, K. L., Hailey, S. E., **Dyer, R. L.**, & Boothby, E. J. (2012). Automaticity in social-cognitive processes. *Trends in Cognitive Sciences*, 16(12), 593-605.

<https://doi.org/10.1016/j.tics.2012.10.002>

Boltz, M., **Dyer, R. L.**, & Miller, A. R. (2010). Are you lying to me? Temporal cues for deception. *Journal of Language and Social Psychology*, 29(4), 458-466.

<https://doi.org/10.1177/0261927X10385976>

Mason, M. F., Zhang, S., & **Dyer, R. L.** (2010). Male susceptibility to attentional capture by power cues. *Journal of Experimental Social Psychology*, 46(2), 482-485.

<https://doi.org/10.1016/j.jesp.2009.12.014>

Mason, M. F., **Dyer, R.**, & Norton, M. I. (2009). Neural mechanisms of social influence. *Organizational Behavior and Human Decision Processes*, 110(2), 152-159.

<https://doi.org/10.1016/j.obhdp.2009.04.001>

OTHER CURRENT RESEARCH PROJECTS

* Indicates undergraduate student collaborator

Moral emotions and moral character

Construal theory and moral judgment

Moral intuition and life history strategies (with Q. Fan*)

Blame, punishment, and mental illness (with O. Dashefsky*)

TEACHING EXPERIENCE

Visiting Assistant Professor, Hamilton College, Clinton, NY **2019 – present**

Introduction to Psychology
Social Psychology
Senior Project
Research Design
The Science of Morality (seminar and lab course)

Visiting Assistant Professor, Colgate University, Hamilton, NY **2016 – 2019**

Advanced Social Psychology
Moral Psychology
Research Methods in Psychological Science
Senior Research
Social Psychology

Adjunct Professor, Quinnipiac University, Hamden, CT **2013**

Social Psychology

Teaching Fellow, Yale University (in charge of independent section)** **2010 – 2012**

Introduction to Psychology
Moralties of Everyday Life**
Research Methods in Psychology**
The Modern Unconscious

TEACHING INTERESTS

Moral Psychology, Social Psychology, Emotion, Social Cognition, Introduction to Psychology, Research Methods

ADDITIONAL TEACHING/MENTORING SERVICE AND EXPERIENCE

Hamilton College	2019 – 2020
Supervisor for undergraduate departmental assistants	2020 – 2023
Supervisor for undergraduate research assistants	2020 – 2023
Supervisor for Summer Science Research Fellowship	Summer 2020, 2022
Co-coordinator of new faculty research retreat	Spring 2020
Co-coordinator of Graduate School Information Session	Fall 2019
Colgate University	2017 – 2019
Supervisor for undergraduate research assistants	2017 – 2019
Co-supervisor of Student-Initiated Research Fellowship	Summer 2017
Cornell University and the American Assoc. for the Advancement of Science	2015
Science in the Classroom Fellow: participant in the course, “Students Reading Real Science: Bringing Primary Literature into the Undergraduate Classroom,” involving making primary literature more accessible to an undergraduate audience	
Cornell University	2014 – 2015
Supervisor for undergraduate research assistants	
Yale University	2011 – 2013
Supervisor for undergraduate research assistants	

INVITED TALKS

Dyer, R. L. (2023, October). *Beyond the crime itself: The role of past behavior, moral character, and personal identity in attributions of blame*. Presentation to be given at Syracuse University, Syracuse, NY.

Dyer, R. L. (2021, October). *Public persuasion during a public health crisis*. Panel talk presented by the Levitt Public Affairs Center, Hamilton College, Clinton, NY.

Dyer, R. L. (2018, November). *Everyday morality: Justifying bad behavior*. Presentation given at Psychological Science Brown Bag, Colgate University, Hamilton, NY.

Dyer, R. L. (2016, November). *They had it coming: The interaction of perpetrator-blame and victim-blame*. Presentation given at Syracuse University, Syracuse, NY.

CHAired SYMPOSIA

Dyer, R. L. (2017, May). *The blame game: Multiple perspectives on moral judgment*. Symposium presented at the annual meeting of the Association for Psychological Science, Boston, MA. (Speakers: Rebecca Dyer, Joana Smolenski, Laura Niemi, and Steve Guglielmo)

CONFERENCE PRESENTATIONS

*Fan, Q., *Swoap, J., *Krawshuk, A., & **Dyer, R. L.** (2023, February). *Who we are vs. what we do: The relationship between moral character and blame*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, Atlanta, GA.

*Hintz, W., *Herbst, N., **Dyer, R. L.**, & Williams, K. E. G. (2023, February). *Personal relevance affects perceptions of the immorality of politically-charged threats*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, Atlanta, GA.

*James, O. & **Dyer, R. L.** (2023, February). *The effects of intergroup vs. intragroup relations in excessive use of force*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, Atlanta, GA.

*James, O. & Dyer, R. L. (2022, November). *Understanding language inequality in financial literacy*. Poster presented at the annual New York 6 Undergraduate Research Conference, Hamilton, NY.

*Swoap, J., *Fan, Q., *Krawshuk, A., & **Dyer, R. L.** (2022, November). *Who we are vs. what we do: The relationship between moral character and blame*. Poster presented at the annual New York 6 Undergraduate Research Conference, Hamilton, NY.

*Schultheiss, A. & **Dyer, R. L.** (2022, May). *Send them to jail or talk it out? The intersection between crime severity, suspect identity, and mitigating information in forming attitudes towards restorative justice*. Poster presented at the annual meeting of the Association for Psychological Science, Chicago, IL.

Dyer, R. L. & *Hoopes, P. C. (2022, February). *Driving us apart or bringing us together? Politics, moral values, and outgroup acceptance*. Poster presented at the Political Psychology Preconference for the annual meeting of the Society for Personality and Social Psychology.

*Schultheiss, A., *Kim, K., & **Dyer, R. L.** (2021, February). *Don't call the police! When people are willing to employ alternative dispute resolution strategies*. Poster presented at the virtual meeting of the Society for Personality and Social Psychology.

*Vincent, V., *Lynch, B., & **Dyer, R. L.** (2021, February). *The influence of corporate and CEO reputation on consumer attitudes*. Poster presented at the virtual meeting of the Society for Personality and Social Psychology.

Dyer, R. L. & *Palmer, K. J. (2020, February). *Asking for it: Moral character and blame in a case of sexual assault*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, New Orleans, LA.

Dyer, R. L. & *Tierney, Z. (2019, February). *Good intentions and bad behavior: Construal, moral judgment, and motivation*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, Portland, OR.

Dyer, R. L. & *Morrison, H. R. (2018, March). *Acceptable faux pas? The effect of foreign language on social judgment*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, Atlanta, GA.

Dyer, R. L., Pizarro, D. A., & Ariely, D. (2017, May). *They had it coming: The interaction of perpetrator-blame and victim-blame*. Symposium talk presented at the annual meeting of the Association for Psychological Science, Boston, MA.

Dyer, R. L., Pizarro, D. A., & Ariely, D. (2016, January). *Whose fault is it? The interaction between perpetrator-blame and victim-blame*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, San Diego, CA.

Dyer, R. L., & Bargh, J. A. (2015, February). *Good intentions to bad behavior: Cheating and the ironic process*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, Long Beach, CA.

Dyer, R. L., & Bargh, J. A. (2014, April). *Good intentions to bad behavior: Cheating and the ironic process*. Talk presented at the annual Four College Conference, New York, NY.

Aragón, O. R., **Dyer, R. L.**, Bargh, J. A., & Clark, M. S. (2013, May). *"You're so cute I could..." Faux-aggressive responses to cute stimuli*. Talk presented at the annual Four College Conference, Princeton, NJ.

Norton, M. I., Mason, M. F., Vandello, J. A., Biga, A., & **Dyer, R.** (2013, April). *An fMRI investigation of racial paralysis*. Paper presented at the annual meeting for the Social and Affective Neuroscience Society, San Francisco, CA.

Dyer, R. L., Aragón, O. R., *Piasio, C., Clark, M. S., & Bargh, J. A. (2013, January). *It's so cute I want to squish it! How cuteness leads to expressions of aggression*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, New Orleans, LA.

Dyer, R. L., & Bargh, J. A. (2012, May). *Too cool for school? Physical temperature priming affects willingness to cheat*. Poster presented at the annual meeting for the Association for Psychological Science, Chicago, IL.

Dyer, R. L., Bargh, J. A., & Clark, M. S. (2011, January). *Achieve now, feel guilty later: Cheating and the selfish goal*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, San Antonio, TX.

Norton, M. I., Mason, M. F., & **Dyer, R.** (2010, October). *Neural mechanisms of social influence*. Paper presented at the annual meeting for the Association for Consumer Research, Jacksonville, FL.

Norton, M. I., Mason, M. F., Vandello, J. A., Biga, A., & **Dyer, R.** (2010, January). *Racial paralysis: The impact of colorblindness on interracial relations*. Paper presented at the annual meeting for the Society for Personality and Social Psychology, Las Vegas, NV.

Norton, M. I., Mason, M. F., & **Dyer, R.** (2009, October). *Neural mechanisms of social influence*. Paper presented at the annual meeting for the Social and Affective Neuroscience Society, New York, NY.

Boltz, M., **Dyer, R.**, & Miller, A. (2008, June). *Are you lying to me? Using temporal cues to detect deception*. Poster presented at the annual meeting for the Social and Affective Neuroscience Society, Boston, MA

Boltz, M., **Dyer, R.**, & Miller, A. (2008, March). *Are you lying to me? Using temporal cues to detect deception*. Poster presented at the annual meeting of the Eastern Psychological Association, Boston, MA.

ADDITIONAL RESEARCH EXPERIENCE

Research Assistant, Columbia Business School, New York, NY

2007 – 2009

Management Department

Supervisor: Malia Mason

Research Assistant, Harvard University, Cambridge, MA

Summer 2006

Psychology Department

Supervisors: Dana Carney, Mahzarin Banaji

SERVICE

Ad-hoc Reviewer

European Journal of Marketing
Journal of Experimental Social Psychology
Memory & Cognition
National Science Foundations
Personality and Social Psychology Bulletin
Social Cognitive and Affective Neuroscience

Professional Memberships

Association for Psychological Science
Society for Personality and Social Psychology

REFERENCES

John Bargh

Susan Nolen-Hoeksema Professor of Psychology
Yale University
Email: john.bargh@gmail.com

Jennifer Borton

Carolyn C. and David M. Ellis Distinguished Teaching Professor of Psychology
Hamilton College
Email: jborton@hamilton.edu

David Pizarro

Professor of Psychology
Cornell University
Email: dap54@cornell.edu